

Social Planning Calendar									
	Date	9-Apr	10-Apr	11-Apr	12-Apr	13-Apr	14-Apr	15-Apr	
	Day	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
Theme of the Week:		HueHarmony ColorBurst Launch			Graphics locations	Network Drive: \hueharmony\marketing\socialmedia\content			
Facebook	Post 1	11:00 AM		2:00 PM	11:00 AM	1:00 PM	11:00 AM	12:00	
	Time								
	Topic	Influencer Post - #3		Facebook Giveaway - 1A	Promote Livestreams 2&3	Go live in one hour	Influencer 4	Facebook Giveaway 2B	
	Post copy	🌸 Introducing Mei Makes! 🌸 Meet Mei, a talented college student who uses the power of crafting to unwind and unleash her creativity. Her passion for DIY projects has not only become her favorite hobby but also a source of inspiration for other young individuals eager to explore their artistic side. 🎨 With her engaging social media presence and insightful blog, Mei shares her crafting adventures and offers valuable tips and tricks to help fellow enthusiasts on their creative journeys. She believes that crafting is not only a way to de-stress but also a means of self-expression and personal growth. ✨ We're thrilled to collaborate with Mei as an influencer for our new ColorBurst line! She has created a stunning project: a breathtaking		🎉 GIVEAWAY ALERT! 🎉 Enter to win a ColorBurst Prize Pack! 🎨 ✨ Get ready to unleash your creativity with our exciting Like to Win contest. We are giving away a fabulous ColorBurst Prize Pack filled with all 20 vibrant and inspiring colors from our new paint collection. To enter, follow these simple steps: 1 Like this post to show your love for ColorBurst. 2 Tag two of your crafty friends who would adore this prize. 3 Make sure you're following our page for updates and more creative inspiration. The lucky winner will be chosen at random and announced in a week's time. Don't miss this chance to win a ColorBurst Prize Pack that will bring your artistic visions to life! 🎨 ✨ Good luck to all participants! 🍀 #ColorBurstGiveaway #LikeToWin	🎨 Discover the art of woodstaining and unleash your creativity with our upcoming workshop! Join us tomorrow at 2 PM for a live demonstration where we'll guide you through the process of transforming plain wooden surfaces into stunning works of art. Don't miss out on this exciting opportunity to learn new techniques and elevate your craft! Mark your calendars and set a reminder so you don't forget to tune in. See you there! 🎨 ✨ #WoodstainingWorkshop #CraftingPassion 🎨 Calling all art enthusiasts! 🎨 ✨ Get ready to unleash your creativity in our Canvas Painting Tutorial on April 20th. Join us for a step-by-step guide to create your own masterpiece on canvas. Whether you're a beginner or an experienced artist, this tutorial is designed to inspire and empower you to explore the world of painting. Save the date and be	🎨 Attention all crafters and DIY enthusiasts! 🎨 ✨ We are thrilled to announce that in just one hour, we will be going live with our highly anticipated Wood Staining Workshop! Get ready to join us as we dive into the world of wood staining and share valuable tips and techniques to create stunning wooden masterpieces. 🎨 ✨ Don't miss out on this exciting opportunity to enhance your crafting skills and unleash your creativity. Set a reminder, gather your materials, and get ready to join us live! See you in one hour! 🎨 ✨ #WoodStainingWorkshop #CraftingLive	🎨 Exciting news, crafters! We are thrilled to partner with the talented influencer, Jose's Crafting Corner, for an exclusive collaboration. Join us as Jose takes us on a creative journey, showcasing a stunning home decor project using our vibrant ColorBurst paints. Get ready to be inspired and learn some amazing crafting techniques! Follow us to stay updated and be the first to witness the magic unfold. Let's bring color and creativity into our lives together! 🎨 ✨ #CraftingCollaboration #ColorBurstInspiration	🎉 GIVEAWAY ALERT! 🎉 We're excited to announce our "ColorBurst Prize Pack" giveaway! 🎨 ✨ Enter for a chance to win an amazing collection of all 20 vibrant ColorBurst paints. 🎨 ✨ To participate, simply follow these steps: 1 Like this post 2 Tag 2 of your crafty friends 3 Make sure you're following us Hurry, the giveaway ends [insert end date]. Good luck! 🍀	
	Post by								
	Post 2			4:00 PM		2:00 PM			
	Time								
	Topic			Short Video - Livestream 1		Livestream 2			
	Post copy			🎨 If you missed our mesmerizing livestream, we've got something special for you! 🎨 ✨ Watch a captivating clip from our Paint Pouring Livestream and get a taste of the colorful artistry that unfolded. 🎨 Click the link below to watch the clip and catch a glimpse of the magic that happened during the live session. And the best part? If you want to relive the entire experience, we've got you covered! You can watch the full Livestream on replay. 🎨 Immerse yourself in the world of paint pouring, discover techniques, and get inspired to create your own masterpieces. Don't forget to share your thoughts and artworks with us in the comments! 🎨 Missed the Livestream? Watch the clip and catch the full replay here [link]		🎨 Join us now for our exciting Wood Staining Workshop! 🎨 ✨ Discover the art of transforming plain wood into stunning pieces of home decor. In this workshop, our expert crafter will guide you step-by-step on how to achieve beautiful wood staining effects using our ColorBurst paints. Get ready to enhance the natural beauty of wood with vibrant colors! Whether you're a beginner or an experienced DIY enthusiast, this workshop is perfect for anyone looking to add a touch of creativity to their space. Don't miss out on this fantastic opportunity to learn a new skill and create unique wood pieces that will impress your friends and family. To join in and watch the workshop, simply click the link below to access the live stream. Gather your materials, prepare your workspace, and get ready to embark on a wood			
	Post by			A. Rodriguez		A. Rodriguez			
	Stories								
	Theme								
Instagram	Post 1	2:00 PM							
	Time								
	Topic	Instagram Giveaway	Promote Livestream 2&3	Influencer Post - #3	Clip from live 1	Livestream 3	Share UGC	Influencer 4	
	Post copy	🎉 GIVEAWAY ALERT! 🎉 We're thrilled to announce an exciting giveaway featuring our complete set of 20 vibrant colors from the brand new ColorBurst Paint collection! 🎨 ✨ To enter: 1 Like this post. 2 Tag two of your crafty friends in the comments below. 3 Make sure you're following us for a chance to win! Imagine the endless creative possibilities with these stunning colors. From bold brushstrokes to intricate details, these paints will bring your projects to life! 🎨 ✨ Don't miss out on this fantastic opportunity to expand your artistic palette. The lucky winner will be randomly selected and announced in one week, so stay tuned! Good luck to all participants! 🍀 #GiveawayAlert #ColorBurstPaint	🎨 Discover the art of woodstaining and unleash your creativity with our upcoming workshops! Join us tomorrow at 2 PM for a live woodstaining demonstration where we'll guide you through transforming plain wooden surfaces into stunning works of art. And don't forget to mark your calendars for our Canvas Painting Tutorial on April 20th, where you'll create your own masterpiece on canvas. Whether you're a beginner or an experienced artist, these workshops are designed to inspire and empower you on your artistic journey. 🎨 ✨ Save the dates and get ready for a fun and colorful experience! 🎨 ✨ #WoodstainingWorkshop #CanvasPaintingTutorial #ArtisticJourney #CraftingPassion	🌸 Introducing Mei Makes! 🌸 Meet Mei, the talented college student who uses crafting to unwind and inspire others. Feast your eyes on her breathtaking ColorBurst project, where she effortlessly blends the vibrant colors to create captivating art. Follow Mei for a burst of creativity and crafty inspiration! #MeiMakes #ColorBurst #CraftingCommunity	🎨 Missed our mesmerizing Paint Pouring Livestream? Don't worry, we've got you covered! 🎨 ✨ Watch the replay of our incredible Paint Pouring demonstration. Discover the captivating art of creating beautiful abstract designs with our ColorBurst paints. 🎨 ✨ Join us now and immerse yourself in the world of paint pouring. Tap the link in our bio to watch the full replay and unlock your inner artist! 🎨 ✨ #PaintPouringLivestream #AbstractArt #ColorBurstPaints #ReplayAvailable	🎨 Calling all art enthusiasts! Get ready to unleash your creativity in our upcoming workshops. Join us tomorrow for a live woodstaining demonstration and mark your calendars for the Canvas Painting Tutorial on April 20th. Whether you're into woodstaining or canvas painting, these workshops will inspire and empower you on your artistic journey. Save the dates and get ready for a fun and colorful experience! 🎨 ✨ #WoodstainingWorkshop #CanvasPaintingTutorial #ArtisticJourney #CraftingPassion	🎨 UGC to be TBD, will update when rights are secured	🎨 We are delighted to announce our collaboration with the incredible influencer, Jose's Crafting Corner! Join us as Jose works his magic and creates a breathtaking home decor project using our vibrant ColorBurst paints. Prepare to be inspired and discover new ways to infuse color into your living space. Follow us for all the behind-the-scenes sneak peeks and get ready to embark on a creative journey together! 🎨 ✨ #CraftingCollaboration #ColorBurstInspiration	
	Post by	M. Thompson	A. Rodriguez	M. Chen	A. Rodriguez	A. Rodriguez	M. Thompson	M. Chen	
	Post 2								
	Time								
	Topic								
	Post copy								
	Post by								
	Stories								
	Theme			Project story 6-7	Promote live, Influencer	Influencer recap	livestream 2 Promo	Influencer 4	
	Post 1	11:00 AM		10:00 AM	11:00 AM	12:00 PM	10:00 AM	11:00 AM	12:00 PM
	Time								
	Topic	Promote Livestreams 2&3	Influencer Post - #3	Repost 5 Blog Post	Watch Previous live on YT	Short Video 2	Project 1	Missed our Live watch on youtube	

Twitter	Post copy	🌱🎨 Unleash your creativity with our Woodstaining Workshop airing tomorrow at 2 PM! Join us live as we transform plain wooden surfaces into stunning works of art. Don't miss this opportunity to learn new techniques and elevate your craft. Mark your calendars and tune in for an unforgettable experience! 🌟🔥 #WoodstainingWorkshop #ArtisticTransformation	💖 Introducing Mei Makes! 💖 Meet Mei, a college student who finds solace and expresses her creativity through crafting. Check out her stunning ColorBurst project, where she brings the vibrant colors to life with her artistic touch. Follow Mei for craft inspiration and unleash your own creativity! #MeiMakes #CraftingInspiration #ColorBurst	Unleash your creativity with our latest blog post featuring the 5 vibrant Color Burst paints! 🌈🎨 Dive into a world of color and get inspired by the endless possibilities these paints offer. From bold and bright to subtle and soothing, there's a Color Burst shade for every project. Don't miss out on this valuable resource—check out the blog post now! 📖🔥 #ColorBurstPaints #CraftingInspiration #BlogPost	Missed one of our exciting ColorBurst livestreams? 📺 Don't worry! You can now catch it on demand on our YouTube channel. 📺🎨 Watch as we explore the vibrant world of ColorBurst paints and discover inspiring techniques to unleash your creativity. 🌟🔥 Tune in now and get ready to immerse yourself in a colorful journey! #ColorBurstLivestream #OnDemand	Looking for a quick and mesmerizing craft project? Check out our video tutorial on creating paint poured coasters! 🎨📺 Watch as vibrant colors blend and swirl, resulting in stunning and unique designs. Grab your favorite HueHarmony craft paint and get ready to elevate your coaster game! 🌈🔥 #CraftTutorial #PaintPouredCoasters #DIYProjects #ShortVideo	Add a pop of color to your home decor with our Bright and Bold Tray tutorial! 🌈📺 Discover how to use HueHarmony craft paint to create a mesmerizing and vibrant design on a wooden tray. Check out the step-by-step guide on our blog and bring a touch of creativity to your space! 🌟🔥 #CraftingTutorial #HomeDecor #ColorfulCreations #BlogPost	Did you miss out on one of our captivating ColorBurst livestreams? 📺 No worries! You can now catch up on all the colorful action on our YouTube channel. 🌈📺 Join us as we dive into the world of ColorBurst paints and unlock the secrets to creating stunning masterpieces. 🌟🔥 Don't wait any longer, click the link below and enjoy the replay of our exciting livestream event! #ColorBurstLivestream #CatchTheReplay
	Post by	A. Rodriguez	M. Chen	A. Patel	A. Rodriguez	S. Johnson	A. Patel	A. Rodriguez
	Post 2 Time					1:00 PM		4:00 PM
	Topic	Link Poject 7	Clip from Live 1	Share UCG	Influencer Post 3	Livestream 3	Influencer 4	Influencer Post 2
	Post copy	Add a touch of creativity to your space with our Decorative Bowls tutorial! 🌈📺 Discover how to use HueHarmony craft paint to transform plain ceramic bowls into stunning pieces of functional art. Check out the step-by-step guide on our blog and elevate your home decor game! 🌟🔥 #CraftingTutorial #DecorativeBowls #DIYHomeDecor #BlogPost	📺🔥 Missed our live stream on Paint Pouring? Don't worry, we've got you covered! Catch the entire replay now on our website and immerse yourself in the mesmerizing world of paint pouring techniques. Discover the secrets behind creating stunning abstract art and get ready to unleash your creativity! 🌟🔥 Watch the replay today and get inspired! #PaintPouring #ReplayAvailable	UCG to be TBD, will update when rights are secured	Unleash your creativity with Mei Makes! Mei, a talented college student, uses crafting as a way to de-stress and express herself. Be amazed by her ColorBurst project, where she combines bold and vibrant colors to create stunning art pieces. Join Mei's artistic journey and get inspired! #MeiMakes #ColorBurst #ArtisticInspiration	🌱🎨 Calling all DIY enthusiasts! In one hour, we'll be going live with our Wood Staining Workshop. Join us as we dive into the world of wood staining and share valuable tips and techniques. Get ready to enhance your crafting skills and create stunning wooden pieces. Don't miss this live session! 📺🔥 #WoodStainingWorkshop #CraftingLive	🌟🔥 Calling all craft enthusiasts! We're teaming up with the talented influencer, Jose's Crafting Corner, for an exciting collaboration. Watch as Jose works his crafting magic and brings a captivating home decor project to life using our vibrant ColorBurst paints. Get ready for a burst of inspiration and creativity! Follow us for exclusive updates and stay tuned for an incredible display of artistic talent. 🌈📺 #CraftingCollaboration #ColorBurstInspiration	Check out the incredible creativity of @JamalsDIY, a young entrepreneur who has transformed his love for crafting into a thriving business! 🌟🔥 Jamal's unique, handmade items are truly inspiring, and he's here to empower you to follow your own creative path. Join him on this exciting journey and discover the endless possibilities of crafting with ColorBurst paints! 🌈📺 #CraftingInspiration #JamalsDIY #ColorBurstPaints
	Post By	A. Patel	A. Rodriguez	M. Thompson	M. Chen	A. Rodriguez	M. Chen	M. Chen
	Blog Post		Influencer Profile - Mei Makes				Influencer Profile - Jose Craft Corner	
	Topic		A Patel				A. Patel	
	Post		Influencer 3	UCG	Livestream 1	Short Video	Influencer 4	
	Post by		M. Chen		A. Rodriguez		M. Chen	
YouTube	Video							
	Posted By					Livestream 2 A. Rodriguez		